

Who Should Attend

- CEO's
- VP Operations
- General Managers
- Plant Managers
- Continuous Improvement Leadership
- Manufacturing Managers & Supervisors
- Leaders and all of those in a position to effect cultural change within their organization

Where It's Happening

Medtronic Puerto Rico Operations Company
(MPROC)
Parque Industrial Ceiba Norte
(North Ceiba Industrial Park)
Highway 31
Juncos, PR 00777
PH: (787) 561-2200

Recommended Hotel

Four Points by Sheraton
Caguas Real Hotel & Suites
500 Alhambra en Granada Boulevard
Caguas, Puerto Rico 00726
Phone: (787) 653-1111

Special room rates apply; ask for the AME discounted rate.

Fees

AME Member: \$600.00
Non-Member: \$750.00 (Includes 1 year AME membership and subscription to Target magazine.)

Groups of 3 or more from same company:

AME Member: \$450.00 each
Non-Member: \$600.00 each (Includes 1 year AME membership and subscription to Target magazine.)

(Workshop fee includes breaks, lunches, tour and all session materials for both days.)

Agenda

Meeting begins each day at 8:00 AM and ends at 5:00 pm on Thursday and 2:00 pm on Friday.

Preclusion Statement

AME, on behalf of the host company, may preclude some members from participating due to the proprietary nature of some of the information that will be presented.

Pioneering Approach to Workculture Change

December 13-14, 2007

Juncos, Puerto Rico

- ⇒ *Are your pursuits toward lean manufacturing waylaid by a lack of buy-in or accountability?*
- ⇒ *Are your plans/strategies for change in your organization sound but how to effectively implement the plan a mystery?*

Learn a one-of-a-kind model for organizational change from culture change expert and author, Dr. Sherrie Ford

You Need To Attend This Workshop If You Answer 'Yes' To Any Of These Questions:

Your organization suffers from...

- Outside forces (corporate, customer, government, suppliers) mandating changes?
- Change initiatives failing or not being sustained?
- Lack of accountability (That's not my job!)?
- 'Us' versus 'Them' mentality?
- Rumor mill running wild?
- Low morale?
- Lack of teamwork?
- Meeting goals at the expense of burnt out employees?

In this intensive hands-on workshop, you will learn:

- To uncover your organization's own natural mandate for effectively embracing change.
- To reveal and eliminate workplace legacies, myths and caste systems.
- To lead employees through change strategies by understanding the process to take ("order of operations").
- Many examples of culture change from diverse industries business.

Why a Workshop on Culture Change?

- Because workculture governs success.
- Because the awakened culture pursues business results with a passion.

Because you already manage change efforts today, whether you plan them or someone else does:

- Corporate Mandates
- Customer Mandates
- Supplier Mandates
- Community Mandates
- Government Mandates
- The Economy's Ups and Downs

**PIONEERING APPROACH TO WORKCULTURE CHANGE
DECEMBER 13-14, 2007 - JUNCOS, PUERTO RICO**

Workshop Leaders

Sherrie Ford is founder /principal of Change Partners (Georgia, USA), founder of the Center for Continuous Improvement/Athens Tech Institute; former southeastern President for the Association for Manufacturing Excellence (AME) and a current Champion of AME; board member of Georgia's Oglethorpe Award; since 1998 one of the four external judges for Industry Week's Best Plants Award; majority owner of Power Partners (500 employees fabrication factory-formerly Westinghouse and ABB, Inc).

Art Hau, President, Taino Consulting, will be assisting in this workshop; more than 30 years in operations management in Puerto Rico and Mexico; extensive lean enterprise experience in general management, supply chain, engineering, quality, and new product development; currently serves as Director of the Association for Manufacturing Excellence (AME) Southeast Region, Senior Member and Past Section President of the Society of Plastic Engineers (SPE), Senior Member of American Society of Quality (ASQ) and Senior Member of the Society of Manufacturing Engineers (SME).

Host Company: Medtronic—Juncos Facility

Medtronic is the global leader in medical technology — alleviating pain, restoring health, and extending life for millions of people around the world.

Founded in 1949, the Minnesota-based Medtronic has approximately 37,000 employees, does business in more than 120 countries, and has scientific research, manufacturing, education and sales facilities around the world. Revenue for the year ended April 28, 2007 was \$12.3 billion and its New York Stock Exchange ticker symbol is MDT.

Medtronic first established operations in Puerto Rico in 1974. Today, Medtronic Puerto Rico Operations Co. (MPROC) consists of five plants — two in Villalba, one in Humacao and two in Juncos, as well as a sales office in San Juan. Together, these six locations generate 2,250 full-time jobs.

Cardiac Rhythm Disease Management (CRDM) evolved from the Humacao facility to be the original occupant of the 120,000-square-foot plant in Juncos producing pacemakers and defibrillators. All of the company's CRDM devices implanted in the U.S. are assembled on the island.

MPROC completed a significant addition to its Juncos operations, adding a new 130,000-square-foot building. The expansion is being used to manufacture pain management products, pumps and infusion systems used for the treatment of diabetes and implantable devices used in the spinal medical field.

Registration—Pioneering Approach to Workplace Change-December 13-14, 2007

Make check (U.S. Funds) payable to:

Association for Manufacturing Excellence

- Check Enclosed
- AMEX
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Account Number _____

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Send payment to:

AME, 3644 Paysphere Circle
Chicago, IL 60674
Phone: (224) 232-5980
Fax: (224) 232-5981
Register online at: www.ame.org

For AME Internal Use: SE071213

Cancellation Policy: Enrollment fee less \$100.00 non-refundable registration charge) will be refunded up to one week before the event. Substitutions may be made anytime prior to the start of the workshop.

AME's Mission: To inspire a commitment to global enterprise excellence through shared learning.