

# Excellence in the Southeast

December 2007

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## MESSAGE FROM THE PRESIDENT

“The year 2007 has been tough, for AME, for the overall economy, for foreign and domestic issues, with all the presidential hopefuls/ debates, and a host of other challenges that each of us encounter in our daily lives. We, in manufacturing services, have come to realize that in order “to stay at the same level of productivity, we

have to change’ - no longer is change seen as the only option to improvement, it is now seen as the only option to maintain current status. As Deming put it many years ago: "It is not necessary to change. Survival is not mandatory." At least we can say we have come through it, keeping in mind that what ‘doesn’t kill us will make us stronger’. The 2007 Chicago conference was a huge success, an all time high for offshore company participation, very high participation from classic non-manufacturing companies, and already an all time high for advance registration for the 2008 conference in Toronto; there is no question that continuous improvement awareness and participation, globally, is not only surviving but thriving. Growth is now being seen as not only an improvement strategic initiative, but as a survival tactic. There are new developments in how global companies are looking at what was once LLC countries; China is quickly approaching being

an HCC, with companies having to move more inland in order to maximize labor economics - this in turn drives higher logistics cost - and, for 2008, will start driving new approaches and decision-making for global sourcing. This in turn will allow those North American companies that have committed to a continuous improvement business strategy, and not just to lean tools, to become more globally attractive for reinvestiture. The world is more and more becoming like standing on an escalator that is going down and you wish to go up - you have to be moving faster than it in order to make progress. Fortunately there are tools available to help us to advance in this scenario. Let us, as Southeast AME members, commit to 2 AME objectives for 2008: 1) Sign up one new member for the SE Region, and 2) attend at least 1 SE Region event in 2008. Thank you for your loyalty to AME, and the Southeast Region. Respectfully, Dewey Smith”

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### SE REGION PRESIDENT

Dewey Smith

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## AME SE REGION 2007/08 SCHEDULE OF PROGRAMS

PROGRAM TITLE	NO. OF DAYS	DATES		LOCATION			NO. OF SPOTS
		FROM	TO	COMPANY	CITY	STATE	
Pioneering Approach to Workculture Change	1.5	12/14/07	12/15/07	Medtronic	Juncos	PR	30
TPM Event	2.5	1/14/08	1/16/08	Anchor Packaging	Paragould	AR	15
Batesville Excellence	1.5	1/17/08	1/18/08	Batesville Casket	Manchester	TN	20
SMED Event & Golf Outing	2.5	Feb		Plymouth Tube	West Monroe	LA	20
Lean Bronze Cert Review	2	3/27/08	3/28/08	FedEx	Memphis	TN	
AME National Conference & Exhibits Showcase	5	10/20/08	10/24/08		Toronto	Canada	2000

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### What is AME?

**The Association for Manufacturing Excellence (AME)**, founded in 1985, is a not-for-profit organization dedicated to cultivating understanding, analysis and exchange of productivity methods and their successful application in the pursuit of excellence. We are practitioner-based, and our events and workshops focus on hands-on learning. AME publishes the award-winning Target magazine and puts on several regional and national events each year.

**THE MISSION of the ASSOCIATION FOR MANUFACTURING EXCELLENCE IS:** To inspire a commitment to global enterprise excellence through shared learning.

## Total Productive Maintenance Training & Workshop Paragould, AR—January 14 – 16, 2008

As companies continue their Lean Journeys, they realize more and more the true potential value of their equipment. By developing and implementing daily “care and feeding” programs for these vital Value Stream components, the maximum performance is then harnessed. During a three day workshop at host company Anchor Packaging, you will Learn and Do all that is necessary to implement a functional Total Productive Maintenance (TPM) program:

Day 1: Total Productive Maintenance Training:

David Stendahl, Fuss & O'Neill, will provide eight hours of Introduction to TPM training that will focus on:

- Stabilizing Failure Intervals
- Improving Equipment Productivity
- Maintenance Excellence
- Predicting Equipment Life

**Note:** TPM worksheets and forms will be included.

**Day 2-3: Total Productive Maintenance Workshop:**

Following the initial training, the team will move to the factory floor where the learned concepts will then be applied to the actual pieces of process equipment. The primary focus will be on developing:

- **Operator Walkarounds** - Based on the requirements, the key points and methodology for the daily “care and feeding” will be developed for each piece of equipment.
- **Overall Equipment Effectiveness** - A functional OEE methodology will be developed utilizing available maintenance/engineering/operational data. The team members will witness the equipment in operation and will document opportunities for improvement.
- **Critical Spare Parts** - All of the essential “nuts and bolts” will be duly identified.
- **Priority Maintenance Issues** - As part of the development process, the team will identify key issues that will require subsequent cleaning, repair and/or further analysis. The team members will analyze planned maintenance activities for the equipment and will recommend improvements based on detailed services required.

**Note:** AME, on behalf of our host company, may have to preclude some attendees from participating due to the proprietary nature of the information to be presented.

## Board Member Spotlight—Joseph C. Barto, III—Virginia

Since the inception of the **Training Modernization Group** in July 2002, company president and CEO, Joe Barto, has led a core team of learning and performance experts in the creation of successful training solutions for companies requiring a positive first year return on investment. Prior to joining TMG, Mr. Barto was the Senior Program Manager of the Training Modernization Program at Northrop Grumman Newport News and the Director of Government Programs for Global Learning Systems. He joined GlobalLearningSystems.com in July 2000, and as the Senior Program Manager, he led a Modernization Team, comprised of Solutions Architects, Program Managers and Business Development Executives to create and implement total learning solutions. In two years, he established Learning Solutions Groups for major accounts in the government and government-regulated industries valued at over \$3 Million. At TMG, Inc. he is responsible for strategic planning, business development, sales, program management, and client implementation of human capital per-

### Pioneering Approach to Workculture Change

Juncos, PR—December 13 & 14, 2007

Are your strategies for change in your organization sound but how to effectively implement the plan is a mystery? Learn a one-of-a-kind model for organizational change from culture change expert and author, Dr. Sherrie Ford. In this intensive hands-on workshop, attendees will learn how to reveal and eliminate workplace legacies, myths and caste systems. You will also learn to lead employees through change strategies by understanding the process to take (“order of operations”)...

### Batesville Casket Continuous Improvement Journey

Manchester, TN—January 17 & 18, 2008

**WINNER AME 2006 “MANUFACTURING EXCELLENCE AWARD”**

**SELECTED FOR AME SOUTHEAST REGION 2007**

**“MANUFACTURING EXCELLENCE AWARD”**

In recent years it has focused on continuous improvement that has allowed them to reduce the required floor space needed for manufacturing, tighten and redesign their goals in terms of productivity and quality, and benchmark and redesign a new quality database which enables them to have both visual and text description of the subtle differences in their many new product designs recently introduced.

The Manchester team will demonstrate how they have used these “Manchester’s Guiding Principles” to achieve outstanding results for the past nine years.

# Excellence in the Southeast

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To host an AME event in your  
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*Excellence in the Southeast* welcomes articles  
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presented in this publication. Please submit in  
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